

**Sample email to spread the word:**

I'm working on a revolutionary new matching platform to increase voter participation in the midterm elections, and I hope you'll check it out and get involved. The Proxy Project is a national initiative that aims to increase youth voter turnout on Election Day, November 6th. It matches people like me/us who are too young to vote, or otherwise ineligible (like Dreamers!) with people who promise to vote as their Proxies. The Proxy Project has the potential to increase voter turnout--especially among youth voters--to record numbers. Experts predict that young people won't vote in the midterms because they mostly haven't in the past. Help me prove them wrong. Visit our website to **Download a Toolkit** to start The Proxy Project in your school or district.

Thank you.

**Sample email to a local sponsor:**

I'm writing to ask your help for a new Get-Out-the Vote movement in our school. It's called The Proxy Project, a new matching platform that aims to increase youth voter turnout in the Midterm elections. We're too young to vote, so we find "proxies" who promise to get to the polling place on Election Day. Without us as Activators, they just might stay home. We are holding a competition to see which class at \_\_\_ HS can sign up the most Proxy Teams. Would you be willing to donate \_\_\_ to help us reach our goal?